

# How Your Organization Can Benefit from HIMSS *Organizational Affiliate* Program?

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# What is Organizational Affiliate?

- HIMSS' third membership category; designed ***exclusively*** for healthcare provider organizations.
- Allows *unlimited* HIMSS memberships to form partnerships with HIT stakeholders—throughout your organization.
- All the benefits of HIMSS membership and more are now available to your entire organization.

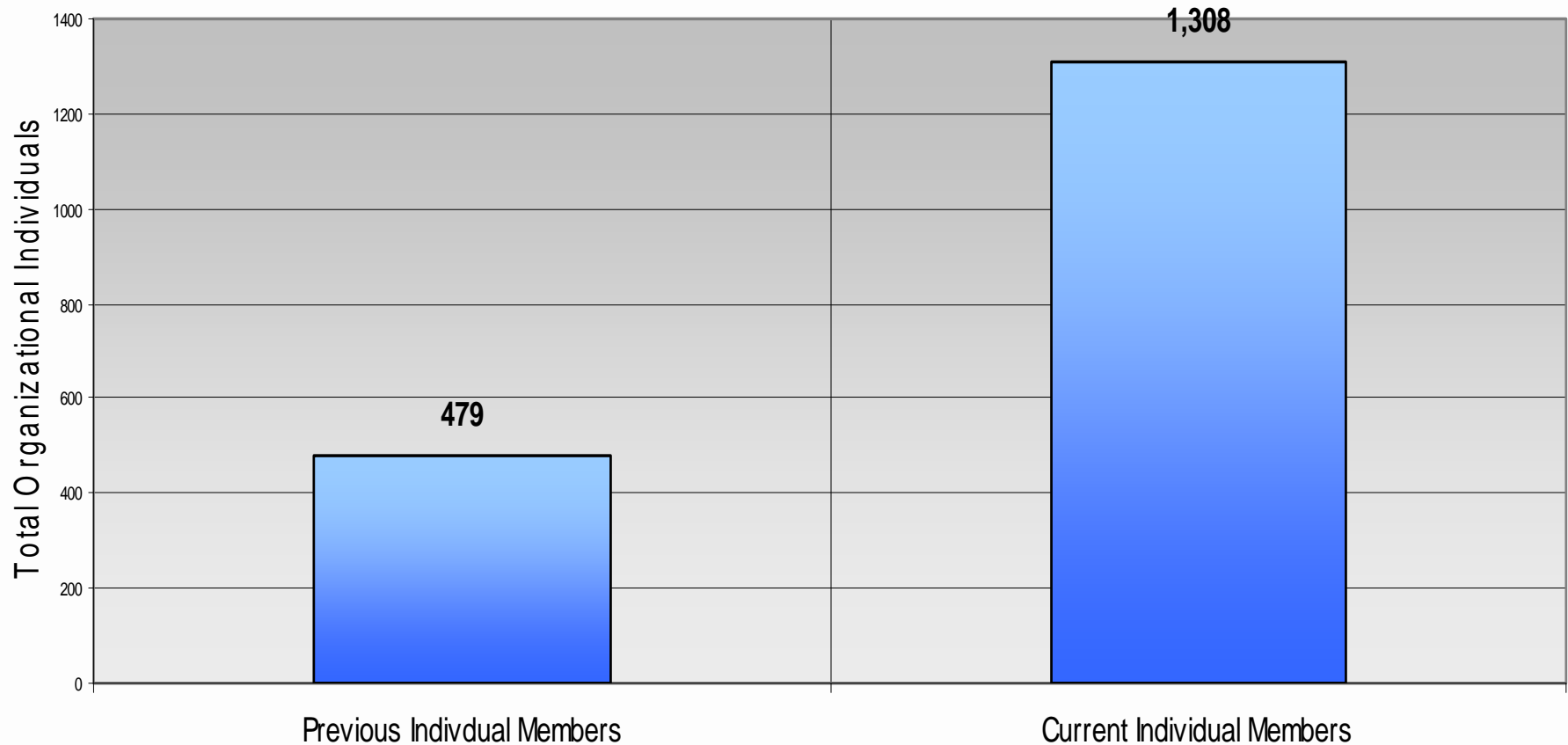
# Why Organizational Affiliate?

1. Grow the base of individual members from healthcare provider organizations both nationally and at the chapter level
2. Help develop the career identities of HIT professionals
3. Help the CIO form partnerships with stakeholders outside of IT who are directly involved in HIT initiatives
4. Cultivate an environment of collaboration and acceptance of IT innovation throughout an enterprise

# Program Principles

- Expand the opportunity for HIMSS networking, education and professional development.
- Provide access to HIMSS eLearning Academy Learning Management System (LMS).
- Provide industry intelligence, common practices and trend reports through HIMSS Analytics™ and HIMSS publications and resources.
- Participate in SIGs and other HIMSS Communities.

# Growth of Individual Membership



# Program Benefits

PROGRAM BENEFIT LEVELS	ASSOCIATE \$2,975	PIONEER \$4,975	PRINCIPAL \$8,475	EXECUTIVE \$12,975	PREMIER (Custom)
Unlimited Individual HIMSS memberships	✓	✓	✓	✓	✓
Full registrations to Annual Conference	2	4	8	12	12+
Access to HIMSS eLearning Academy	10	15	30	45	45+
Complimentary registrations for Virtual Conference & Expo	✓	✓	✓	✓	✓
Complimentary copy of <i>Annual Report of the U.S. Hospital IT Market</i>	✓	✓	✓	✓	✓
Annual industry trends web cast	✓	✓	✓	✓	✓

# What Else is Going on At HIMSS?

# What's Happenin'

- Annual Conference April 4-8 in Chicago
  - 900+ vendors
  - Interoperability Showcase
  - Symposia & User Groups
- Government Relations Roundtable
  - Oct 28<sup>th</sup> National Press Club, Washington D.C.
- Communities of Professions
  - Nursing, Physicians, Federal Health, Senior IT Executives, Management Engineers
- Committees, Task Forces, Roundtables and Work Groups
- 18 SIGs

# Contact Us

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